



EVENING | 16 months
825 hours

AEC | ONLINE
NTC.OL

Are you creative and passionate? Are you a good listener who loves challenges? Do you like to be abreast of the latest trends? Then this program is for you!

The online Fashion Stylist training program focuses on using and combining fashion products for creative purposes in order to meet the needs of individual clients or to participate in marketing activities and the enhancement of product sales.

This training program will allow you to work on a variety of projects, in both personal and commercial fashion styling, with different multidisciplinary teams.

It will also enable you to develop a working methodology, a professional network and the ability to listen.

Fashion Stylist's Profile

Fashion stylists are above all curious people who are passionate about fashion. They are constantly on the lookout in order to remain up-to-date with the latest trends. Their knowledge of past and present fashion trends allow them to engage in different activities such as conceptualising, creating and developing styles. Fashion stylists must be highly flexible in adapting to different work situations. Above all, future fashion stylists must have a desire to help people. In fact, fashion stylists have to demonstrate empathy in order to understand their sense of self-esteem and their self-perception. The work of fashion stylists relies heavily on the strength of their professional networks.

At the end of this program, the graduate will be able to work as a freelance stylist or on behalf of a company or as a fashion agency stylist, fashion consultant or image consultant.

Diploma

This program leads to an Attestation of College Studies (AEC).

Admission Criteria

Have a training deemed sufficient and meet the **admission criteria** set for college studies.

Please note that the online courseware and virtual class platform are compatible with both Mac and PC systems, but some of the software taught is compatible only with the Windows platform. Students are responsible for ensuring compatibility with the software.



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Concentration Courses

Term 1

- Introduction to Fashion Styling
- Evolution of Fashion Culture
- Psychology and Personal Image
- Elements of Fashion Design

Term 2

- Fashion Marketing
- Body Types and Ensembles
- Compositions
- Personal Styling

Term 3

- Identity and Communication
- Fashion Editing
- Fashion Publishing
- Conceptual Styling

Term 4

- Fashion Marketing
- Media Relations
- Fashion Merchandise Management
- Entrepreneurship

Length of program: 16 months.

25 hours/week of self-guided training, evening virtual classes and individual study time.

This 825-hour program leads to an Attestation of College Studies (AEC) that is accredited by the ministère de l'Éducation et de l'Enseignement supérieur (MEES).

Consult our [self-guided training catalogue](#) if you want to take any of these courses individually (without earning a diploma).

Minimum Recommended Equipment

- Multicore processor INTEL or AMD with 64 bits support (3 GHz), Mac Intel
- Windows 7 (with service pack 1) or higher; or Mac OSX v.10.7 or higher
- Minimum 4 GB of RAM (12 GB of RAM recommended)
- Hard drive 500 GB
- High-speed Internet access
- Screen with minimum resolution of 1080 x 900 (1280 x 1024 recommended)
- Sound card, headphones and microphones
- Application software and peripherals required for the course
- Burner, blank CDs and DVDs, flatbed Scanner and camera
- Adobe Flash Player (most recent update) is required to export SWF files from InDesign

Required Softwares

- Word, PowerPoint, Excel, Photoshop, Illustrator, InDesign.

Students are responsible for ensuring software compatibility.

The software and material required for the course is compulsory. You can find certain softwares and school supplies at CL.IP store.

Methods of Instruction

Blended e-learning

- Distance learning combining self-study at your own pace (asynchronous) and guided sessions with a live tutor (synchronous)